Ricky Brockamp

PRODUCT DESIGNER

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Senior product designer, excelling at leading teams, amplifying design system adoption and streamlining cross-functional collaboration; empowering team members and fostering a positive, inclusive design community.

SKILLS

Product Design
Interaction Design
Visual Design
UX Design
UI Design
Responsive Design
Cross Functional Collaboration
Product Management
Design Thinking
Web Design
Accessibility
B2B & B2C
Financial Software Design
Dashboards
Branding
Typography
Color Theory
Leadership
Design Systems
Graphic Design
UX Research
Data Analysis
Storytelling
Information Architecture
Interactive Prototyping
Low to High-fidelity Design

TOOLS

Figma, Creative Suite, Miro, User Testing, SPSS, Invision, Confluence, Jira, MS Office, Chat GPT

EDUCATION

2020 | BA. Anthropology
& Human Computer Interaction
CALIFORNIA STATE
UNIVERSITY CHANNEL ISLANDS

2020 | Certificate
UX Design Immersive
GENERAL ASSEMBLY

WORK EXPERIENCE

FINRA   Product Designer   MAY 2022 - PRESENT

Led product design efforts from discovery to launch, supporting FINRA's 70+ enterprise applications which processes 427 billion daily market events. Drove design system migration efforts from Adobe XD to Figma, set up training and upskilling program and established a governance practice. Fostered a positive inclusive work environment and contributed to a growing and diverse design community. Matured processes for cross functional teams and established rituals that streamlined collaboration.

Hexagon   Product Designer   OCT 2021 - MAY 2022

Worked in collaboration with UX team members and product stakeholders at Hexagon to enhance applications, improve workflows to meet UX standards and establish user research guidelines for team use. The carefully devised phased implementation resulted in an increase in design iteration speed and an enhancement in collaboration with stakeholders.

SkillPointe   Product Designer   OCT 2020 - OCT 2021

Audited existing designs to identify common patterns and modernized the company's branding, aligning colors, iconography, and copy with the mission, goals and vision. Established a cohesive design system, advocated for user testing, and implemented a validation process, resulting in an improvement in iterative efficiency. Specialized in responsive mobile design and collaborated with the Home Depot design team to create sponsored pages. Prioritized information architecture to enhance content discoverability, leading to an increase in user satisfaction and engagement while successfully restructuring key user flows for improved navigation and overall user experience.

Freelance   Product Designer   AUG 2020 - PRESENT

Collaborated with multiple startup clients to deliver end-to-end product design solutions, emphasizing effective communication throughout the design process. Conducted comprehensive user research and translated insights into actionable design strategies, resulting in higher value user-centered product experiences. Worked closely with product management and development teams to ensure seamless integration of design solutions, contributing to the successful launch of innovative products that met both user needs and business goals.